Thematic Area	Examples of Content	Examples of Overarching Questions
Childhood, Education and Life Mastery	Early childhood education and care, schools, mental health, inclusion, social development, digital everyday life, parent-school collaboration	What does it mean to promote good health in the everyday lives of children and young people, and who is responsible for doing so?
Community, Culture and Participation	Sense of belonging, voluntary sector, culture, identity, empowerment, participation and social exclusion	How can we create communities that promote health, participation, and quality of life?
Health Promotion, Prevention and Services	Health and care services, early intervention, prevention, interdisciplinary collaboration, public health initiatives	How can we shift our efforts from treating problems to preventing them and creating conditions for good lives?
Local Environments, Community Development and Lifestyle	Urban and community planning, green spaces, transport, physical activity, outdoor recreation, nutrition and lifestyle habits	In what ways do our surroundings shape the health-related choices we make?
Climate, Environment and Sustainable Health	Climate change, nature, air quality, extreme weather, health inequalities and future challenges	What kind of society are we creating through the choices we make today, and what are the implications for future health and quality of life?
Technology, Media and Digital Health	Artificial intelligence, welfare technology, digital everyday life, media, algorithms, health information and trust	How do media, digital technologies and AI shape public understanding of health, trust in information, and health-related decision-making? How can technology become a resource for health, and when might it create new challenges?